

Petry - Amy

TvSCAN

Broadcast Order/Confirmation

Stephanie Kohlbauer - 11/1/12 11:11 AM

Albuquerque-Santa FE - MAYNOV Nielsen

Qualitative Criteria: Release 1 2012 Apr11-Mar12 SCARBOROUGH

Political party affiliation is Independent, Independent, but feel close Democrat or Independent, but feel close Republican and registered to vote in district of residence and always vote in presidential elections

Jung
11/1/12

Buyer Stephanie Kohlbauer
Client American Future Fund

Order Number 109
Campaign EST. 109
Flight Flight 1 11/02/12-11/06/12

Station KRQE+
Address

Agency Mentzer Media Services Inc
Address 600 Fairmount Avenue
Suite 306
Towson
MD 21286

219022

KRQE+-CBS

| Time Period | Rate | Run Dates | Len | Sp | Mo | Tu | We | Th | Fr | Sa | Su | RTG | CPP |
|-------------------|-----------|-------------|-----|----|----|----|----|----|----|----|----|-----|----------|
| QAJP 35+ | | | | | | | | | | | | | |
| KRQE NW13-MRN2 | | | | | | | | | | | | | |
| Fri 6:00a-7:00a | 3 \$200 | Nov02-Nov02 | :30 | 2 | -- | -- | -- | -- | 2 | -- | -- | 2 | \$100.00 |
| EARLY SHOW | | | | | | | | | | | | | |
| Fri 7:00a-9:00a | 2 \$300 | Nov02-Nov02 | :30 | 2 | -- | -- | -- | -- | 2 | -- | -- | 2 | \$150.00 |
| LET'S MAKE A DEAL | | | | | | | | | | | | | |
| Fri 10:00a-11:00a | 2 \$500 | Nov02-Nov02 | :30 | 2 | -- | -- | -- | -- | 2 | -- | -- | 3 | \$166.67 |
| PRICE IS RIGHT | | | | | | | | | | | | | |
| Fri 11:00a-12:00p | 1 \$1,500 | Nov02-Nov02 | :30 | 1 | -- | -- | -- | -- | 1 | -- | -- | 4 | \$375.00 |
| KRQE NW13-NOON | | | | | | | | | | | | | |
| Fri 12:00p-12:30p | 1 \$1,400 | Nov02-Nov02 | :30 | 1 | -- | -- | -- | -- | 1 | -- | -- | 4 | \$350.00 |
| CBS SOAPS | | | | | | | | | | | | | |
| Fri 12:30p-2:00p | 2 \$500 | Nov02-Nov02 | :30 | 2 | -- | -- | -- | -- | 2 | -- | -- | 3 | \$166.67 |
| DR. PHIL | | | | | | | | | | | | | |
| Fri 3:00p-4:00p | 2 \$500 | Nov02-Nov02 | :30 | 2 | -- | -- | -- | -- | 2 | -- | -- | 3 | \$166.67 |
| KRQE NWS13-4P | | | | | | | | | | | | | |
| Fri 4:00p-4:30p | 1 \$1,400 | Nov02-Nov02 | :30 | 1 | -- | -- | -- | -- | 1 | -- | -- | 5 | \$280.00 |
| KRQE NWS13-430 | | | | | | | | | | | | | |
| Fri 4:30p-5:00p | 1 \$1,400 | Nov02-Nov02 | :30 | 1 | -- | -- | -- | -- | 1 | -- | -- | 7 | \$200.00 |
| CBS EVE NWS | | | | | | | | | | | | | |
| Fri 5:00p-5:30p | 1 \$2,500 | Nov02-Nov02 | :30 | 1 | -- | -- | -- | -- | 1 | -- | -- | 7 | \$357.14 |
| KRQE NWS13-530 | | | | | | | | | | | | | |
| Fri 5:30p-6:00p | 1 \$2,500 | Nov02-Nov02 | :30 | 1 | -- | -- | -- | -- | 1 | -- | -- | 6 | \$416.67 |

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TAPSCAN
Software Suite

TvSCAN

Broadcast Order/Confirmation

Stephanie Kohlbauer - 11/1/12 11:11 AM

Albuquerque-Santa FE - MAYNOV Nielsen

KRQE+-CBS

| Time Period | Rate | Run Dates | Len | Sp | Mo | Tu | We | Th | Fr | Sa | Su | RTG | QAJ P 35+ CPP |
|--------------------------------------|------------|-------------|-----|----|----|----|----|----|----|----|----|-----|------------------|
| JEOPARDY | | | | | | | | | | | | | |
| Fri 6:00p-6:30p | 1 \$3,000 | Nov02-Nov02 | :30 | 2 | -- | -- | -- | -- | 2 | -- | -- | 8 | \$375.00 |
| WHEEL-FORTNE | | | | | | | | | | | | | |
| Fri 6:30p-7:00p | 1 \$3,600 | Nov02-Nov02 | :30 | 1 | -- | -- | -- | -- | 1 | -- | -- | 7 | \$514.29 |
| KRQE NEWS-10 | | | | | | | | | | | | | |
| Fri 10:00p-10:35p | 2 \$2,000 | Nov02-Nov02 | :30 | 1 | -- | -- | -- | -- | 1 | -- | -- | 10 | \$200.00 |
| O LETTRMAN-CBS | | | | | | | | | | | | | |
| Fri 10:37p-11:37p | 3 \$275 | Nov02-Nov02 | :30 | 1 | -- | -- | -- | -- | 1 | -- | -- | 1 | \$275.00 |
| LATE LATE SHOW | | | | | | | | | | | | | |
| Fri 11:37p-12:37a | 3 \$125 | Nov02-Nov02 | :30 | 1 | -- | -- | -- | -- | 1 | -- | -- | 1 | \$125.00 |
| UNDERCOVER BOSS | | | | | | | | | | | | | |
| Fri 7:00p-8:00p | 2 \$2,400 | Nov02-Nov02 | :30 | 1 | -- | -- | -- | -- | 1 | -- | -- | 8 | \$300.00 |
| CSI NY | | | | | | | | | | | | | |
| Fri 8:00p-9:00p | 2 \$2,800 | Nov02-Nov02 | :30 | 1 | -- | -- | -- | -- | 1 | -- | -- | 12 | \$233.33 |
| BLUE BLOOS | | | | | | | | | | | | | |
| Fri 9:00p-10:00p | 2 \$3,000 | Nov02-Nov02 | :30 | 1 | -- | -- | -- | -- | 1 | -- | -- | 10 | \$300.00 |
| SAT MRNG NEWS | | | | | | | | | | | | | |
| Sat 7:00a-8:00a | 2 \$150 | Nov03-Nov03 | :30 | 2 | -- | -- | -- | -- | -- | 2 | -- | 1 | \$150.00 |
| CBS EVENING NEWS/ NEWS 13 @5: | | | | | | | | | | | | | |
| Sat 5:00p-6:00p | 2 \$550 | Nov03-Nov03 | :30 | 1 | -- | -- | -- | -- | -- | 1 | -- | 3 | \$183.33 |
| KRQE NEWS-10 | | | | | | | | | | | | | |
| Sat 10:00p-10:35p | 3 \$700 | Nov03-Nov03 | :30 | 2 | -- | -- | -- | -- | -- | 2 | -- | 8 | \$87.50 |
| THE CLOSER | | | | | | | | | | | | | |
| Sat 10:35p-11:35p | 3 \$125 | Nov03-Nov03 | :30 | 2 | -- | -- | -- | -- | -- | 2 | -- | 4 | \$31.25 |
| SAT MRNG NEWS | | | | | | | | | | | | | |
| Sun 7:00a-8:00a | 2 \$400 | Nov04-Nov04 | :30 | 1 | -- | -- | -- | -- | -- | -- | 1 | 2 | \$200.00 |
| SUNDAY MRN-CBS | | | | | | | | | | | | | |
| Sun 8:00a-9:30a | 2 \$1,800 | Nov04-Nov04 | :30 | 1 | -- | -- | -- | -- | -- | -- | 1 | 6 | \$300.00 |
| FACE NATN-CBS | | | | | | | | | | | | | |
| Sun 9:30a-10:00a | 2 \$1,000 | Nov04-Nov04 | :30 | 1 | -- | -- | -- | -- | -- | -- | 1 | 5 | \$200.00 |
| NFL DENVER/CINCY | | | | | | | | | | | | | |
| Sun 11:00a-2:00p | 2 \$5,000 | Nov04-Nov04 | :30 | 1 | -- | -- | -- | -- | -- | -- | 1 | 1* | \$5,000.00 |
| CBS EVENING NEWS/ NWS13 @ 530 | | | | | | | | | | | | | |
| Sun 5:00p-6:00p | 1 \$1,400 | Nov04-Nov04 | :30 | 1 | -- | -- | -- | -- | -- | -- | 1 | 5 | \$280.00 |
| 60 MINUTES | | | | | | | | | | | | | |
| Sun 6:00p-7:00p | 1 \$12,000 | Nov04-Nov04 | :30 | 1 | -- | -- | -- | -- | -- | -- | 1 | 11 | \$1,090.91 |
| AMAZING RACE | | | | | | | | | | | | | |
| Sun 7:00p-8:00p | 2 \$3,000 | Nov04-Nov04 | :30 | 1 | -- | -- | -- | -- | -- | -- | 1 | 5 | \$600.00 |
| GOOO WIFE | | | | | | | | | | | | | |
| Sun 8:00p-9:00p | 2 \$3,600 | Nov04-Nov04 | :30 | 1 | -- | -- | -- | -- | -- | -- | 1 | 8 | \$450.00 |

* - Denotes estimated item(s).

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Software Suite

TvSCAN

Broadcast Order/Confirmation

Stephanie Kohlbaue - 11/1/12 11:11 AM

Albuquerque-Santa FE - MAYNOV Nielsen

KRQE+ CBS

QAJ P 35+

| Time Period | Rate | Run Dates | Len | Sp | Mo | Tu | We | Th | Fr | Sa | Su | RTG | CPP |
|-------------------------------------|-----------|-------------|-----|----|----|----|----|----|----|----|----|-----|----------|
| MENTALIST | | | | | | | | | | | | | |
| Sun 9:00p-10:00p | 2 \$4,200 | Nov04-Nov04 | :30 | 1 | -- | -- | -- | -- | -- | -- | 1 | 8 | \$525.00 |
| KRQE NEWS-10 | | | | | | | | | | | | | |
| Sun 10:00p-10:35p | 1 \$4,000 | Nov04-Nov04 | :30 | 1 | -- | -- | -- | -- | -- | -- | 1 | 9 | \$444.44 |
| ALIEN FILES/CONSPIRACY FILES | | | | | | | | | | | | | |
| Sun 10:35p-11:35p | 3 \$150 | Nov04-Nov04 | :30 | 2 | -- | -- | -- | -- | -- | -- | 2 | 4 | \$37.50 |
| KRQE NW13-MRN2 | | | | | | | | | | | | | |
| Mo-Tu 6:00a-7:00a | 3 \$200 | Nov05-Nov06 | :30 | 4 | 2 | 2 | -- | -- | -- | -- | -- | 2 | \$100.00 |
| EARLY SHOW | | | | | | | | | | | | | |
| Mo-Tu 7:00a-9:00a | 2 \$300 | Nov05-Nov06 | :30 | 4 | 2 | 2 | -- | -- | -- | -- | -- | 2 | \$150.00 |
| LET'S MAKE A DEAL | | | | | | | | | | | | | |
| Mo-Tu 10:00a-11:00a | 2 \$500 | Nov05-Nov06 | :30 | 4 | 2 | 2 | -- | -- | -- | -- | -- | 3 | \$166.67 |
| PRICE IS RIGHT | | | | | | | | | | | | | |
| Mo-Tu 11:00a-12:00p | 1 \$1,500 | Nov05-Nov06 | :30 | 2 | 1 | 1 | -- | -- | -- | -- | -- | 4 | \$375.00 |
| KRQE NW13-NOON | | | | | | | | | | | | | |
| Mo-Tu 12:00p-12:30p | 1 \$1,400 | Nov05-Nov06 | :30 | 1 | 1 | -- | -- | -- | -- | -- | -- | 4 | \$350.00 |
| CBS SOAPS | | | | | | | | | | | | | |
| Mo-Tu 12:30p-2:00p | 2 \$500 | Nov05-Nov06 | :30 | 2 | 1 | 1 | -- | -- | -- | -- | -- | 3 | \$166.67 |
| DR. PHIL | | | | | | | | | | | | | |
| Mo-Tu 3:00p-4:00p | 2 \$500 | Nov05-Nov06 | :30 | 2 | 1 | 1 | -- | -- | -- | -- | -- | 3 | \$166.67 |
| KRQE NWS13-4P | | | | | | | | | | | | | |
| Mo-Tu 4:00p-4:30p | 1 \$1,400 | Nov05-Nov06 | :30 | 1 | 1 | -- | -- | -- | -- | -- | -- | 5 | \$280.00 |
| KRQE NWS13-430 | | | | | | | | | | | | | |
| Mo-Tu 4:30p-5:00p | 1 \$1,400 | Nov05-Nov06 | :30 | 1 | 1 | -- | -- | -- | -- | -- | -- | 7 | \$200.00 |
| CBS EVE NWS | | | | | | | | | | | | | |
| Mo-Tu 5:00p-5:30p | 1 \$2,500 | Nov05-Nov06 | :30 | 1 | 1 | -- | -- | -- | -- | -- | -- | 7 | \$357.14 |
| KRQE NWS13-530 | | | | | | | | | | | | | |
| Mo-Tu 5:30p-6:00p | 1 \$2,500 | Nov05-Nov06 | :30 | 1 | 1 | -- | -- | -- | -- | -- | -- | 6 | \$416.67 |
| JEOPARDY | | | | | | | | | | | | | |
| Mo-Tu 6:00p-6:30p | 1 \$3,000 | Nov05-Nov06 | :30 | 2 | 1 | 1 | -- | -- | -- | -- | -- | 8 | \$375.00 |
| WHEEL-FORTNE | | | | | | | | | | | | | |
| Mo-Tu 6:30p-7:00p | 1 \$3,600 | Nov05-Nov06 | :30 | 2 | 1 | 1 | -- | -- | -- | -- | -- | 7 | \$514.29 |
| KRQE NEWS-10 | | | | | | | | | | | | | |
| Mo-Tu 10:00p-10:35p | 2 \$2,000 | Nov05-Nov06 | :30 | 1 | 1 | -- | -- | -- | -- | -- | -- | 10 | \$200.00 |
| D LETTRMAN-CBS | | | | | | | | | | | | | |
| Mo-Tu 10:37p-11:37p | 3 \$275 | Nov05-Nov06 | :30 | 1 | 1 | -- | -- | -- | -- | -- | -- | 1 | \$275.00 |
| LATE LATE SHOW | | | | | | | | | | | | | |
| Mo-Tu 11:37p-12:37a | 3 \$125 | Nov05-Nov06 | :30 | 1 | 1 | -- | -- | -- | -- | -- | -- | 1 | \$125.00 |

| | | | | | |
|--------------|-----------|----|-------------------|-------------|-----------------|
| KRQE+ Totals | \$107,900 | 74 | Reach / Frequency | 340 92.4 | \$317.36 3.7 |
|--------------|-----------|----|-------------------|-------------|-----------------|

Reach and Frequency projections are computed using the Beta-Binomial Extension Formula.
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TAPSCAN
Software Suite

Stephanie Kohlbauer - 11/1/12 11:11 AM

Albuquerque-Santa FE - MAYNOV Nielsen

KRQE+-CBS

QAJ P 35+

Time Period

Rate

Run Dates

Len

Sp

Mo

Tu

We

Th

Fr

Sa

Su

RTG

CPP

Monthly Nov 2012

Gross Cost \$107,900.00

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TAPSCAN
Software Suite

Spot Manager: All,

| Alt Order # | Advertiser | Order | Inv. Code (Bool) | Time Period | Length | Priority | Channel | Product | Estimate | Air Time | Ad-ID | Rate |
|----------------|-------------|--------|------------------|-------------|--------|----------|---------|---------|----------|-------------|---------|------------|
| Date: 11/02/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/America | 219022 | M-F KRQE New | KRQE News | :30 | P3 | [ALL] | | 109 | 6:18:40 AM | AFF1223 | \$200.00 |
| | POL/America | 219022 | M-F KRQE New | KRQE News | :30 | P3 | [ALL] | | 109 | 6:59:16 AM | AFF1223 | \$200.00 |
| | POL/America | 219022 | CBS This Morn | CBS Early S | :30 | P2 | [ALL] | | 109 | 8:16:20 AM | AFF1223 | \$300.00 |
| | POL/America | 219022 | CBS This Morn | CBS Early S | :30 | P2 | [ALL] | | 109 | 8:54:30 AM | AFF1223 | \$300.00 |
| | POL/America | 219022 | Let's Make a De | M-F 10a-11a | :30 | P2 | [ALL] | | 109 | 9:59:00 AM | AFF1223 | \$500.00 |
| | POL/America | 219022 | Let's Make a De | M-F 10a-11a | :30 | P2 | [ALL] | | 109 | 10:28:26 AM | AFF1223 | \$500.00 |
| | POL/America | 219022 | Price is Right | 11a-12p | :30 | P1 | [ALL] | | 109 | 10:59:30 AM | AFF1223 | \$1,500.00 |
| | POL/America | 219022 | M-F KRQE New | 12p-1230p | :30 | P1 | [ALL] | | 109 | 12:18:34 PM | AFF1223 | \$1,400.00 |
| | POL/America | 219022 | Dr. Phil | 3p-4p | :30 | P2 | [ALL] | | 109 | 3:07:38 PM | AFF1223 | \$500.00 |
| | POL/America | 219022 | Dr. Phil | 3p-4p | :30 | P2 | [ALL] | | 109 | 3:51:58 PM | AFF1223 | \$500.00 |
| | POL/America | 219022 | M-F KRQE New | 4p-430p | :30 | P1 | [ALL] | | 109 | 4:28:15 PM | AFF1223 | \$1,400.00 |
| | POL/America | 219022 | M-F KRQE New | 430p-5p | :30 | P1 | [ALL] | | 109 | 4:47:25 PM | AFF1223 | \$1,400.00 |
| | POL/America | 219022 | CBS Evening Ne | 5p-530p | :30 | P1 | [ALL] | | 109 | 4:58:56 PM | AFF1223 | \$2,500.00 |
| | POL/America | 219022 | KRQE News 13 | 530p-6p | :30 | P1 | [ALL] | | 109 | 5:35:50 PM | AFF1223 | \$2,500.00 |
| | POL/America | 219022 | M-F 6p-630p | M-F 6p-630p | :30 | P1 | [ALL] | | 109 | 6:06:16 PM | AFF1223 | \$3,000.00 |
| | POL/America | 219022 | M-F 6p-630p | M-F 6p-630p | :30 | P1 | [ALL] | | 109 | 6:27:59 PM | AFF1223 | \$3,000.00 |
| | POL/America | 219022 | M-F 630p-7p | M-F 630p-7p | :30 | P1 | [ALL] | | 109 | 6:47:48 PM | AFF1223 | \$3,600.00 |
| | POL/America | 219022 | Fri Hour 1 | 7p-8p | :30 | P2 | [ALL] | | 109 | 7:19:01 PM | AFF1223 | \$2,400.00 |
| | POL/America | 219022 | Fri Hour 3 | 9p-10p | :30 | P2 | [ALL] | | 109 | 9:20:29 PM | AFF1223 | \$3,000.00 |
| | POL/America | 219022 | LN M-F | 10p-1035p | :30 | P2 | [ALL] | | 109 | 10:06:37 PM | AFF1223 | \$2,000.00 |
| | POL/America | 219022 | David Letterman | 1035p-1137p | :30 | P3 | [ALL] | | 109 | 10:46:00 PM | AFF1223 | \$275.00 |
| | POL/America | 219022 | Late Late Show | 1137p-1237a | :30 | P3 | [ALL] | | 109 | 12:12:33 XM | AFF1223 | \$125.00 |
| | | | | | | | | | | | | \$1,100.00 |
| | | | | | | | | | | | | \$1,100.00 |
| Date: 11/03/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/America | 219022 | KRQE News Sa | 7a-8a | :30 | P2 | [ALL] | | 109 | 7:13:22 AM | AFF1223 | \$150.00 |
| | POL/America | 219022 | KRQE News Sa | 7a-8a | :30 | P2 | [ALL] | | 109 | 7:54:28 AM | AFF1223 | \$150.00 |
| | POL/America | 219022 | Sa KRQE News | 530p-6p | :30 | P2 | [ALL] | | 109 | 5:42:50 PM | AFF1223 | \$550.00 |
| | POL/America | 219022 | LN Sa | 10p-1035p | :30 | P3 | [ALL] | | 109 | 10:06:36 PM | AFF1223 | \$700.00 |
| | POL/America | 219022 | LN Sa | 10p-1035p | :30 | P3 | [ALL] | | 109 | 10:17:57 PM | AFF1223 | \$700.00 |
| | POL/America | 219022 | Sa 1030p-1130p | 1035p-1135p | :30 | P3 | [ALL] | | 109 | 10:52:25 PM | AFF1223 | \$125.00 |
| | POL/America | 219022 | Sa 1030p-1130p | 1035p-1135p | :30 | P3 | [ALL] | | 109 | 11:33:30 PM | AFF1223 | \$125.00 |
| | | | | | | | | | | | | \$2,500.00 |
| | | | | | | | | | | | | \$2,500.00 |
| Date: 11/04/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/America | 219022 | KRQE News Su | 7a-8a | :30 | P2 | [ALL] | | 109 | 7:33:45 AM | AFF1223 | \$400.00 |
| | POL/America | 219022 | CBS Sunday M | 8a-930a | :30 | P1 | [ALL] | | 109 | 8:54:19 AM | AFF1223 | \$1,800.00 |
| | POL/America | 219022 | Face the Nation | 930-10a | :30 | P2 | [ALL] | | 109 | 9:29:30 AM | AFF1223 | \$1,000.00 |
| | POL/America | 219022 | NFL Reg Season | 2p-530p | :30 | P2 | [ALL] | | 109 | 2:51:18 PM | AFF1223 | \$4,000.00 |
| | POL/America | 219022 | NFL Reg Season | 2p-530p | :30 | P2 | [ALL] | | 109 | 5:28:16 PM | AFF1223 | \$4,000.00 |
| | POL/America | 219022 | Su KRQE News | 530p-6p | :30 | P1 | [ALL] | | 109 | 5:43:39 PM | AFF1223 | \$1,400.00 |
| | POL/America | 219022 | Sun Hour 1 | 6p-7p | :30 | P1 | [ALL] | | 109 | 6:18:37 PM | AFF1223 | 12,000.00 |
| | POL/America | 219022 | Sun Hour 2 | 7p-8p | :30 | P2 | [ALL] | | 109 | 7:29:05 PM | AFF1223 | \$3,000.00 |
| | POL/America | 219022 | Sun Hour 3 | 8p-9p | :30 | P2 | [ALL] | | 109 | 8:00:50 PM | AFF1223 | \$3,600.00 |
| | POL/America | 219022 | Sun Hour 4 | 9p-10p | :30 | P2 | [ALL] | | 109 | 9:21:04 PM | AFF1223 | \$4,200.00 |
| | POL/America | 219022 | LN Su | 10p-1035p | :30 | P1 | [ALL] | | 109 | 10:27:40 PM | AFF1223 | \$4,000.00 |
| | POL/America | 219022 | Su 1030p-1130p | 1035p-1135p | :30 | P3 | [ALL] | | 109 | 10:43:38 PM | AFF1223 | \$150.00 |
| | POL/America | 219022 | Su 1030p-1130p | 1035p-1135p | :30 | P3 | [ALL] | | 109 | 11:03:41 PM | AFF1223 | \$150.00 |
| | | | | | | | | | | | | \$9,700.00 |
| | | | | | | | | | | | | \$9,700.00 |
| Date: 11/05/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/America | 219022 | M-F KRQE New | KRQE News | :30 | P3 | [ALL] | | 109 | 6:05:10 AM | | \$200.00 |
| | POL/America | 219022 | M-F KRQE New | KRQE News | :30 | P3 | [ALL] | | 109 | 6:51:35 AM | | \$200.00 |
| | POL/America | 219022 | CBS This Morn | CBS Early S | :30 | P2 | [ALL] | | 109 | 8:16:20 AM | | \$300.00 |
| | POL/America | 219022 | CBS This Morn | CBS Early S | :30 | P2 | [ALL] | | 109 | 8:46:01 AM | | \$300.00 |
| | POL/America | 219022 | Let's Make a De | M-F 10a-11a | :30 | P2 | [ALL] | | 109 | 9:58:30 AM | | \$500.00 |
| | POL/America | 219022 | Let's Make a De | M-F 10a-11a | :30 | P1 | [ALL] | | 109 | 10:28:26 AM | | \$1,300.00 |

[Sorted by: Date]

Spot Manager: All,

| Alt Order # | Advertiser | Order | Inv. Code (Boo | Time Period | Length | Priori | Chann | Product | Estimate | Air Time | Ad-ID | Rate |
|----------------|-------------|--------|-----------------|-------------|--------|--------|-------|---------|----------|-------------|-------|-------------|
| Date: 11/05/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/America | 219022 | Price is Right | 11a-12p | :30 | P1 | [ALL] | | 109 | 11:29:26 AM | | \$1,500.00 |
| | POL/America | 219022 | M-F KROE New | 12p-1230p | :30 | P1 | [ALL] | | 109 | 12:04:17 PM | | \$1,400.00 |
| | POL/America | 219022 | Soap Rotator | M-F 1230p-2 | :30 | P2 | [ALL] | | 109 | 1:29:01 PM | | \$500.00 |
| | POL/America | 219022 | Dr. Phil | 3p-4p | :30 | P2 | [ALL] | | 109 | 3:25:44 PM | | \$500.00 |
| | POL/America | 219022 | M-F KRQE New | 4p-430p | :30 | P1 | [ALL] | | 109 | 4:17:50 PM | | \$1,400.00 |
| | POL/America | 219022 | M-F KRQE New | 430p-5p | :30 | P1 | [ALL] | | 109 | 4:48:10 PM | | \$1,400.00 |
| | POL/America | 219022 | CBS Evening Ne | 5p-530p | :30 | P1 | [ALL] | | 109 | 4:58:56 PM | | \$2,500.00 |
| | POL/America | 219022 | KROE News 13 | 530p-6p | :30 | P1 | [ALL] | | 109 | 5:49:19 PM | | \$2,500.00 |
| | POL/America | 219022 | M-F 6p-630p | M-F 6p-630p | :30 | P1 | [ALL] | | 109 | 6:06:01 PM | | \$3,000.00 |
| | POL/America | 219022 | M-F 6p-630p | M-F 6p-630p | :30 | P1 | [ALL] | | 109 | 6:13:30 PM | | \$3,000.00 |
| | POL/America | 219022 | M-F 630p-7p | M-F 630p-7p | :30 | P1 | [ALL] | | 109 | 6:35:08 PM | | \$3,600.00 |
| | POL/America | 219022 | M-F 630p-7p | M-F 630p-7p | :30 | P1 | [ALL] | | 109 | 6:52:53 PM | | \$3,600.00 |
| | POL/America | 219022 | LN M-F | 10p-1035p | :30 | P2 | [ALL] | | 109 | 10:07:37 PM | | \$2,000.00 |
| | POL/America | 219022 | David Letterman | 1035p-1137p | :30 | P3 | [ALL] | | 109 | 11:11:00 PM | | \$275.00 |
| | POL/America | 219022 | Late Late Show | 1137p-1237a | :30 | P3 | [ALL] | | 109 | 11:48:06 PM | | \$125.00 |
| | | | | | | | | | | | | \$30,100.00 |
| | | | | | | | | | | | | \$30,100.00 |

Date: 11/06/12

Station: KRQE

| | | | | | | | | | | | | |
|--|-------------|--------|-----------------|-------------|-----|----|-------|--|-----|-------------|--|------------|
| | POL/America | 219022 | M-F KROE New | KROE News | :30 | P3 | [ALL] | | 109 | 6:31:55 AM | | \$200.00 |
| | POL/America | 219022 | M-F KROE New | KROE News | :30 | P3 | [ALL] | | 109 | 6:51:05 AM | | \$200.00 |
| | POL/America | 219022 | CBS This Morn | CBS Early S | :30 | P2 | [ALL] | | 109 | 7:22:51 AM | | \$300.00 |
| | POL/America | 219022 | CBS This Morn | CBS Early S | :30 | P2 | [ALL] | | 109 | 8:24:37 AM | | \$300.00 |
| | POL/America | 219022 | Let's Make a De | M-F 10a-11a | :30 | P2 | [ALL] | | 109 | 9:59:30 AM | | \$500.00 |
| | POL/America | 219022 | Let's Make a De | M-F 10a-11a | :30 | P2 | [ALL] | | 109 | 10:29:11 AM | | \$500.00 |
| | POL/America | 219022 | Price is Right | 11a-12p | :30 | P1 | [ALL] | | 109 | 11:28:56 AM | | \$1,500.00 |
| | POL/America | 219022 | Soap Rotator | M-F 1230p-2 | :30 | P2 | [ALL] | | 109 | 12:58:11 PM | | \$500.00 |
| | POL/America | 219022 | Dr. Phil | 3p-4p | :30 | P2 | [ALL] | | 109 | 3:24:44 PM | | \$500.00 |
| | | | | | | | | | | | | \$4,500.00 |
| | | | | | | | | | | | | \$4,500.00 |
| | | | | | | | | | | | | \$7,900.00 |

[Sorted by: Date]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

| |
|----------------------|
| American Future Fund |
|----------------------|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | VARIES | | | | |

| |
|--------------------------------------|
| Total Charges: \$ _____ GROSS |
|--------------------------------------|

This broadcast time will be used by: American Future Fund

| | |
|--|------------------------------------|
| Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" | |
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

AMERICAN FUTURE FUND

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

| | | |
|---------|----------------------|----------------------|
| 1-23-12 | <i>Sandy Greiner</i> | 515-720-5250 |
| Date | Signature | Contact Phone Number |

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

| | | |
|-----------|--------------|-------|
| | | |
| Signature | Printed Name | Title |



Client Information Request Form
Issue

Advertiser Group Name: American Future Fund

Address: 4225 Fleur Drive, #142

City, State & Zip Code: Des Moines, Iowa 50312

Phone: 515-720-5250

Fax: _____

Executive Director or
President Sandy Greiner

Group Treasurer Barb Smeltzer